



Norway

Online Panel Profile

The following is a small selection of the extensive profile information we hold on our panellists.

We have also screened on a range of other subjects. Ask your Research Now contact for information on additional samples available.

Account details

- Reward choice
- E-mail address
- Password
- Gender
- Date of birth
- Title
- First name
- Surname
- Address
- Postcode
- Telephone number
- Mobile number

Occupation

- Employed full-time
- Employed part-time
- Self-employed
- Housewife/Husband
- Retired
- Student
- Unemployed

Occupational group

- Supervisory or clerical junior/ Managerial professional/ Administrative
- Skilled manual work
- Semi or unskilled manual work
- Intermediate managerial/ Professional administrative
- Higher managerial professional/Administrative
- Other

People with specific company roles

- Company owner/Founder
- Partner
- Board director
- Senior manager
- Middle manager/Department manager
- Junior manager/Supervisor/ Team leader
- Professional staff (e.g. accountant)
- Technical staff (non-managerial)
- Sales representative (non-managerial)
- Other non-managerial

IT professionals

- In small companies (10-249 employees)
- In medium companies (250-999 employees)
- In large companies (1,000+ employees)

People working in various sectors

- IT
- Human resources/Recruitment
- Healthcare
- Finance
- Plus others on request

Region

- Akershus
- Aust-Agder
- Buskerud
- Finnmark
- Hedmark
- Hordaland
- Møre og Romsdal
- Nordland
- Nord-Trøndelag
- Oppland
- Oslo
- Rogaland
- Sogn og Fjordane
- Svalbard
- Sør-Trøndelag
- Telemark
- Troms
- Vest-Agder
- Vestfold
- Østfold
- Bergen
- Stavanger
- Tromsø
- Trondheim

Marital Status

- Single
- Married/Living with partner
- Divorced/Widowed

Size of household

- 1/2/3/4/5 or more

Ethnicity

- White (Norwegian/

- Scandinavian/other)
- Black/Norwegian Black (Caribbean/African/Other)
- Asian/Asian Norwegian (Indian/Pakistani/Bangladeshi/Other Asian)
- Chinese/Chinese Norwegian (Chinese; all others)
- Mixed (White and Black Caribbean/White and Black African/White and Asian)
- Any other mixed
- Would rather not say

Chief wage earner

Responsibility for

- Weekly grocery shopping
- Financial decisions
- Decisions relating to car purchase
- None of the above

Presence and age Children

Annual household

- Under kr 10,000
- kr 10,000 to kr 19,999
- kr 20,000 to kr 29,999
- kr 30,000 to kr 39,999
- kr 40,000 to kr 49,999
- kr 50,000 to kr 59,999
- kr 60,000 to kr 69,999
- kr 70,000 to kr 79,999
- kr 80,000 to kr 89,999
- kr 90,000 til kr 99,999
- Over kr 100,000
- would rather not say

Can also profile by:
Monthly individual net income

Level of education

- Secondary education with 5 subjects with at least C
- Secondary education with more than 5 subjects with at least C
- Undergraduate degree or equivalent

- Postgraduate degree or equivalent
- Professional qualification

Home

- Owned
- Rented

Car ownership

- Yes: owned
- Yes: leased company car
- Yes: other
- No

Type of car

- 2-door coupe/Convertible/ Roadster
- 3-door hatchback
- 4-door saloon
- 5-door hatchback
- Estate/Wagon
- MPV (Multi Purpose Vehicle)/ people carrier
- SUV (Sports Utility Vehicle)/

Make and model of car, including

- Alfa Romeo
- Aston Martin
- Audi
- Bentley
- BMW
- Bugatti
- Buick
- Chevrolet
- Chrysler
- Citroen
- Daihatsu
- Dodge
- Ferrari
- Fiat
- Ford
- Honda
- Hyundai
- Isuzu
- Jaguar
- Jeep
- Kia
- Lada
- Lancia
- Land Rover
- Lexus

- Lotus
- Maserati
- Mazda
- Mercedes
- MG
- Mini
- Mitsubishi
- Morgan
- Nissan
- Opel
- Peugeot
- Pontiac
- Porsche
- Proton
- Renault
- Rolls Royce
- Rover
- Saab
- Seat
- Skoda
- Smart
- Subaru
- Suzuki
- Toyota
- TVR
- Vauxhall
- Volkswagen
- Volvo
- Other

Intention to change car in next year

- Where car was purchased
- A Manufacturer's authorised dealership/Aftersales Centre
- Independent garage
- Garage of a nationwide chain (e.g. ATS Euromaster, Kwick Fit)
- Other (e.g. DIY garage)

Car insurance

- The AA
- Admiral
- Allianz Cornhill
- Axa/Axa Direct
- Barclays Motor Insurance
- Bell
- Churchill
- Diamond
- Direct Line
- Elephant.co.uk
- Endsleigh

Contact us for further information on any aspect of Online Data Collection or Panels :

New York | San Francisco | Chicago | Los Angeles | Dallas | Toronto

T +1 (212) 984 0645 | T +1 (415) 392 4300 | T +1 (312) 239 1349 | T +1 (213) 223 2025 | T +1 (972) 764 3311 | T +1 (800) 599 7938 | quote@researchnow-usa.com | www.researchnow-usa.com



- E-Sure
- Hastings Direct
- Legal and General
- Liverpool Victoria
- Lloyds TSB
- More Than
- NIG
- Norwich Union Direct
- Privilege Insurance
- RAC
- Royal and Sun Alliance
- Saga
- Sainsburys Bank
- Swiftcover
- Swinton
- Tesco Motor Insurance
- Virgin Car Insurance
- Yesinsurance.co.uk
- Zenith
- Zurich
- Other

Car breakdown cover

- NAF
- Falken
- Other
- No

Type of pets owned

- Cat
- Dog
- Fish
- Bird
- Small mammal (rabbit, guinea pig, mouse, rat, gerbil, etc.)
- Horse or pony
- Other

Technology owned

- Games console (X-Box, Playstation, etc.)
- PDA
- iPod
- Plasma/LCD/HD TV
- Videocamera/Camcorder
- Digital camera
- DVD recorder
- Home PC
- Freeview
- Digital satellite or cable TV
- Home network/Wireless LAN

Travel habits

- Business travellers
- Leisure travellers

Radio stations listened to

- P1
- P2
- P3
- Kanal24
- P5
- Lokalsendinger
- NRK Alltid Klassisk
- NRK Alltid Nyheter
- NRK MP3
- Planet Rock
- Scandinavian Satellite Radio
- NRK Utelandssendingen
- Jazz FM
- NRK Samiradio
- Radio 1 Oslo

- NRK Stortinget
- NRK Europakanalen
- NRK Folkemusikk
- The Voice
- Klem fm
- Annet (vennligst spesifiser)
- Ingen

Newspapers read (daily)

- Adresseavisen
- Aftenposten
- Bergens Tidende
- Dagens Næringsliv
- Dagbladet
- Nationen
- Nordlys
- Stavanger Aftenblad
- Sunnmørsposten
- VG
- Vårt Land
- Annet (vennligst spesifiser)
- Ingen

Also available:

Sunday Newspapers

Bank of main current account

- Bank1 Oslo
- Bsnkia Bank
- Bolig- og Næringsbanken
- Citigroup/Citibank
- Fokus Bank
- GE Money Bank
- Handelsbanken
- Husbanken
- HSBC
- Kredittbanken
- Postbanken
- Privatbanken
- Skandiabanken
- Sparebanken Bien
- Sparebanken Hedmark
- Sparebanken Midt-Norge
- Sparebanken Møre
- Sparebanken Nord Norge
- Sparebanken Nordvest
- Sparebanken Rogaland
- Sparebanken Sogn og Fjordane
- Sparebanken Sør
- Sparebanken Telespar
- Sparebanken Vest
- Sparebanken Vestfold
- Sparebanken øst
- Storebrand Bank
- Storebrand Finans
- Terra Finans
- Verdibanken
- Other

Also available:

Bank of any other accounts (including those held jointly)

Length that main current account has been held for

- Less than 6 months
- 6 months to 1 year
- Between 1 & 2 years
- Between 3 & 5 years
- Between 6 & 10 years

- Between 11 & 15 years
- Between 16 & 20 years
- More than 20 years
- Can't say

Financial products with main current account provider (own name and jointly)

- Current account
- Credit card(s)
- Savings account(s)
- Personal loan
- Mortgage
- Share/Share options
- ISAs
- Private Pension plan
- Home buildings and or content insurance
- Motor insurance
- Life assurance
- Other insurance products

Also available:

Financial products with other providers

Other banking channels used in the last 12 months

- ATM
- Branch
- Online
- Telephone
- Mobile phone (WAP/SMS)
- Post

Nature of relationship with account provider

- They always seem to treat me as an individual customer and really do understand my financial needs
- They occasionally treat me as an individual customer and sometimes they understand my financial needs
- I am never treated as an individual customer/I feel as though I am just another account number

Relationship depth

- Very close
- Quite close
- Quite distant
- Very distant
- Something else (please describe)

Telecom – devices and services

- Mobile phone
- Home landline
- Narrowband internet access at home
- Broadband internet access at home
- Narrowband internet access at work/College
- Broadband internet access at work/College

Manufacturer and model of mobile phone, including

- Nokia
- Sony Ericsson
- Motorola
- Samsung
- Panasonic
- Siemens
- NEC
- Philips
- Sagem
- LG
- Ericsson
- Alcatel
- Orange
- Unlisted

Network, including:

- Telenor Mobil
- Tele2
- Sense
- Chess
- NetCom
- Teletopia
- Other

Prepay or contract

Bill payer

- Me
- My employer
- A family member
- Other

Monthly mobile bill

Use of mobile services

- SMS/Text messaging
- Information services (e.g. news alerts)
- Downloadable ring tones
- WAP services (e.g. Vodafone Live!)
- Photo messaging
- Downloadable games
- Mobile email
- Music downloads/Streaming
- Mobile gambling
- Video talk
- Video downloads/Streaming
- Other

Mobile number

Household telephone provider

- Telenor
- Cable operator (e.g. NTL)
- Other

Date of start of internet use

- 2008
- 2007
- 2006
- 2005
- 2004
- 2003
- 2002
- 2001
- 2000

- 1999
- 1998
- 1997
- 1996
- 1995 or before

Frequency of internet use

- Several times a day
- Roughly every day
- Several times a week but less than every day
- About once a week
- At least once a month but less than once a week
- Less than once a month

Shop or search online about

- Books
- CDs/DVDs/Videos
- Flights/Train tickets/Car hire/Holidays
- Computer games
- Groceries
- DIY/gardening
- Clothes
- Health/Beauty products
- Financial services (e.g. motoring insurance, loans)
- Recruitment/Job sites
- Government services (e.g. Inland Revenue, NHS Direct)

Consumer Healthcare: Diagnosed conditions

- Allergy: Atopic dermatitis
- Allergy: Contact dermatitis
- Allergy: Hay Fever/Rhinitis
- Allergy: Nut allergy
- Allergy: Pet allergy
- Allergy: Sinusitis
- Allergy: Urticaria/Hives
- Alzheimers disease
- Anaemia or iron deficiency
- Angina
- Anorexia
- Anxiety
- Attention Deficit Hyperactivity Disorder (ADHD)
- Benign prostatic hyperplasia/ Enlarged prostate (BPH)
- Bladder Condition: Cystitis
- Bladder Condition: Incontinence
- Bladder Condition: Overactive bladder (OAB)
- Bladder Condition: Thrush
- Cancer: Breast cancer
- Cancer: Colon
- Cancer: Lung cancer
- None of the above/Rather not to say

Contact us for further information on any aspect of Online Data Collection or Panels :

New York San Francisco Chicago Los Angeles Dallas Toronto

T +1 (212) 984 0645 | T +1 (415) 392 4300 | T +1 (312) 239 1349 | T +1 (213) 223 2025 | T +1 (972) 764 3311 | T +1 (800) 599 7938 | quote@researchnow-usa.com | www.researchnow-usa.com