

India Online Panel Profile

The following is a small selection of the extensive profile information we hold on our panellists.

We have also screened on a range of other subjects. Ask your Research Now contact for information on additional samples available.



Account details

- Reward choice
- E-mail address
- Password
- Gender
- Date of birth
- Title
- First name
- Surname
- Address
- City
- Telephone number
- Mobile number

Occupation

- Employed full-time
- Employed part-time
- Self-employed
- Homemaker
- Retired
- Student
- Unemployed
- Other

Occupational group

- Supervisory or clerical junior/managerial professional/administrative
- Skilled manual work
- Semi or unskilled manual work
- Intermediate managerial/professional administrative
- Higher managerial professional/administrative
- Other

People with specific company roles

- Company owner/founder
- Partner
- Board director
- Senior manager
- Middle manager/department manager
- Junior manager/supervisor/team leader
- Professional staff (e.g. accountant)
- Technical staff (non-managerial)
- Sales representative (nonmanagerial)
- Other non-managerial

IT professionals

- In small companies (10-249 employees)
- In medium companies (250-999 employees)
- In large companies (1,000 + employees)

People working in various sectors:

- IT
- Human resources/recruitment
- Healthcare
- Finance
- Plus others on request

Region

- Andaman and Nicobar Islands
- Andhra Pradesh
- Arunachal Pradesh
- Assam
- Bihar
- Chandigarh
- Chhattisgarh
- Dadra and Nagar Haveli
- Daman and Diu
- Delhi
- Goa
- Gujarat
- Haryana
- Himachal Pradesh
- Jammu and Kashmir
- Jharkhand
- Karnataka
- Kerala
- Lakshadweep
- Madhya Pradesh
- Maharashtra
- Manipur
- Meghalaya
- Mizoram
- Nagaland
- Orissa
- Pondicherry
- Punjab
- Rajasthan
- Sikkim
- Tamil Nadu
- Tripura
- Uttarakhand
- Uttar Pradesh
- West Bengal
- Not in India

Marital status

- Single
- Married/living with partner
- Divorced/widowed

Size of household

- 1/2/3/4/5 or more

Chief wage earner

Responsibility for

- Weekly grocery shopping
- Financial decisions
- Decisions relating to car purchase
- None of the above

Presence and age children

Annual household income

- Under Rs. 2,00,000
- Rs. 2,00,000 to Rs. 3,99,999
- Rs. 4,00,000 to Rs. 5,99,999
- Rs. 6,00,000 to Rs. 7,99,999
- Rs. 8,00,000 to Rs. 9,99,999
- Rs. 10,00,000 to Rs. 11,99,999
- Rs. 12,00,000 to Rs. 13,99,999
- Rs. 14,00,000 to Rs. 15,99,999
- Rs. 16,00,000 to Rs. 17,99,999
- Rs. 18,00,000 to Rs. 19,99,999
- Over Rs. 20,00,000

Can also profile by:

Monthly individual net income

Level of education

- Pre-school education
- Primary education
- Secondary education
- Undergraduate degree or equivalent
- Professional qualification
- Postgraduate degree or equivalent

Car ownership

- Yes: owned
- Yes: leased company car
- Yes: other
- No

Type of Car

- 2-door coupe/convertible/roadster
- 3-door hatchback
- 4-door saloon
- 5-door hatchback
- Estate/wagon
- MPV (multi purpose vehicle)/people carrier
- SUV (sports utility vehicle)/

Make and model of car, including

- Alfa Romeo
- Aston Martin
- Audi
- Bentley
- BMW
- Bugatti
- Buick
- Chevrolet
- Chrysler
- Citroen
- Daihatsu
- Dodge
- Ferrari
- Fiat
- Ford
- Honda
- Hyundai
- Isuzu
- Jaguar
- Jeep
- Kia
- Lada
- Lancia
- Land Rover
- Lexus
- Lotus
- Maserati
- Mazda
- Mercedes
- MG
- Mini
- Mitsubishi
- Morgan
- Nissan
- Opel
- Peugeot
- Pontiac
- Porsche
- Proton
- Renault
- Rolls Royce
- Skoda
- Smart
- Subaru
- Suzuki
- Toyota
- TVR
- Vauxhall
- Volkswagen
- Volvo
- Other

Contact us for further information on any aspect of Online Data Collection or Panels :

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Intention to change car in next year

Technology owned

- Games console (X-Box, Playstation, etc.)
- PDA
- iPod
- Plasma/LCD/HD TV
- Videocamera/camcorder
- Digital camera
- DVD recorder
- Home PC
- Digital satellite or cable TV
- Home network/wireless LAN
- Other

Travel habits

- Business travellers
- Leisure travellers

Bank of main current account

- ABN AMRO
- Abu Dhabi Commercial Bank
- Allahabad Bank
- Bank of Baroda
- Bank of India
- Bank of Punjab
- Bank of Rajasthan
- Banknetindia
- Canara Bank
- The Catholic Syrian Bank
- Central Bank of India
- Citibank
- Corporation Bank
- Dena Bank
- Dhanalakshmi Bank
- Export-Import Bank of India
- Federal Bank Limited
- First Leasing Company of India
- Guardian Sahakara Bank Niyamita
- HDFC Bank
- HSBC
- ICICI Bank
- IDBI Ltd.
- Indian Bank
- Indian Overseas Bank
- Indusind Bank Limited
- Industrial Development Bank of India
- ING Vysya Bank
- Jammu and Kashmir Bank Ltd.
- Karur Vysya Bank Limited
- National Bank of Agriculture and Rural Development
- Oriental Bank of Commerce
- Punjab and Maharashtra Co-operative

- Bank Ltd.
 - Punjab National Bank
 - South Indian Bank Ltd.
 - Standard Chartered, India
 - State Bank of India
 - State Bank of Mysore
 - State Bank of Saurashtra
 - Syndicate Bank
 - Thane Janta Sahakari Bank Ltd.
 - UCO Bank
 - Union Bank of India
 - UTI Bank
 - I don't have a savings or checking account
 - Other
 - I don't have a current account
- Also available:
[Bank of any other accounts \(including those held jointly\)](#)

Telecom – devices and services

- Mobile phone
- Single home landline
- Multiple home landlines
- Narrowband (e.g. 56K dialup) internet access at home
- Broadband (e.g. ADSL) internet access at home
- Narrowband internet access at work/college
- Broadband internet access at work/college
- VOIP (Voice Over IP), i.e. a phone service over the Internet

Manufacturer and model of mobile phone, including

- Audiovox
- Blackberry
- Handspring (Treo, etc)
- Kyocera
- LG
- Motorola
- Nokia
- Samsung
- Panasonic
- Philips
- Siemens
- Sony Ericsson
- Sprint
- Other

Network, including:

- Aircel
- Airtel
- Idea
- Hutch
- Reliance
- BSNL
- MTNL
- Spice
- Other
- Don't Know

Prepay or contract

Bill payer

- Me
- My employer
- A family member
- Other

Use of mobile services

- SMS/text messaging
- Information services e.g. news alerts
- Downloadable ring tones
- WAP services (e.g. Vodafone Live!)
- Photo messaging
- Downloadable games
- Mobile email
- Music downloads/streaming
- Mobile gambling
- Video talk
- Video downloads/streaming
- Other

Mobile number

Household telephone provider

- Telenor
- Cable operator
- Other

Date of start of internet use

- 2008
- 2006
- 2005
- 2004
- 2003
- 2002
- 2001
- 2000
- 1999
- 1998
- 1997
- 1996
- 1995 or before

Frequency of internet use

- Several times a day
- Roughly every day
- Several times a week but less than every day
- About once a week
- At least once a month but less than once a week
- Less than once a month
- Not sure

Shop or search online about

- Buy books
- Buy CDs/DVDs/Videos
- Download music
- Buy clothes
- Check cinema / theater listings
- Buy flights/train tickets/car rental/vacations
- Grocery shopping
- Buy health and beauty products
- Play computer games
- Research family history
- Search for jobs
- Play poker
- Bet on sports events
- Play sweepstakes
- Other gambling
- Read online versions of newspaper
- None of these

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