

Greece Online Panel Profile

The following is a small selection of the extensive profile information we hold on our panellists.

We have also screened on a range of other subjects. Ask your Research Now contact for information on additional samples available.



Account details

- Reward choice
- E-mail address
- Password
- Gender
- Date of birth
- Title
- First name
- Surname
- Address
- Postal code

Occupation

- Employed full-time
- Employed part-time
- Self-employed
- Housewife/Husband
- Retired
- Student
- Unemployed

Occupational category

- Senior executive/Manager/Administrative
- Education, health, public sector, businesses
- Employee: public sector, private
- Craftsman, tradesman
- Farmer
- Other

Region

- Aetoloakarnania
- Argolis
- Arcadia
- Arta
- Attica
- Akhaia
- Viotia
- Grevenes
- Drama
- Dodecanese
- Evros
- Euboea
- Salonica
- Laconia
- Pella
- Rethymnon
- Serres

- Florini
- Chalcidice
- Hania
- Other

Marital status

- Single
- Married/Living with partner
- Divorced/Widowed

Size of household

- 1/2/3/4/5 or more

Chief wage earner

Responsibility for

- Weekly grocery shopping
- Financial decisions
- Decisions relating to car purchase
- None of the above

Presence and age of children

Annual household income

- Under €20,000
- €20,000 to €24,999
- €25,000 to €29,999
- €30,000 to €34,999
- €35,000 to €39,999
- €40,000 to €44,999
- €45,000 to €49,999
- €50,000 to €54,999
- €55,000 to €59,999
- €60,000 to €64,999
- €65,000 to €70,000
- More than €70,000
- Would rather not say

Level of education

- Self-taught
- Secondary/Grammar school leaving certificate
- Graduate of vocational Training institute/Private vocational training institute

- Technological training institute diploma
- University diploma from higher education institute
- Postgraduate degree
- Doctorate

Home

- Owned
- Rented

Car ownership

- Yes: owned
- Yes: leased company car
- Yes: other
- No

Type of car

- 2-door-Cabrio sport
- 3-door
- 4-door
- 5-door
- Station wagon
- Jeep (4x4)

Make and model of car, including

- Alfa Romeo
- Aston Martin
- Audi
- BMW
- Chrysler
- Citroen
- Daewoo
- Daihatsu
- Ferrari
- Fiat
- Ford
- Honda
- Hyundai
- Isuzu
- Jaguar
- Kia
- Lada
- Lancia
- Mazda
- Mercedes
- MG
- Mini

- Mitsubishi
- Nissan
- Opel
- Peugeot
- Porsche
- Renault
- Rolls Royce
- Rover
- Saab
- Seat
- Skoda
- Smart
- Subaru
- Suzuki
- Toyota
- Volkswagen
- Volvo
- Other

Intention to change car in next year

Type of pets owned

- Cat
- Dog
- Fish
- Bird
- Small mammal (rabbit, guinea pig, mouse, rat, gerbil, etc.)
- Horse or pony
- Other

Technology owned

- Games console (X-Box, Playstation, etc.)
- PDA
- iPod
- Plasma/LCD/HD TV
- Videocamera/Camcorder
- Digital camera
- DVD recorder
- Home PC
- Freeview
- Digital satellite or cable TV
- Home network/Wireless LAN

Travel habits

- Business travellers
- Leisure travellers

Radio stations listened to

- Antenna
- Net
- Sky
- Flash
- Orange
- Galaxy
- JAZZ FM
- KISS FM
- Virgin Radio
- Other (state which)
- None of the above

Bank of main current account

- ABN Amro Bank
- Alpha Bank
- Bank of America
- CityBank
- EuroBank
- HSBC
- Nova Bank
- ProBank
- Agricultural Bank
- General Bank
- Egnatia Bank
- National Bank
- Greek Bank
- Commercial Bank
- Popular Bank
- Panhellenic Bank
- Aspis Bank
- Bank of Attica
- Bank of Cyprus
- Bank of Piraeus
- Other

Length that main current account has been held for

- Less than 6 months
- 6 months to 1 year
- Between 1 & 2 years
- Between 3 & 5 years
- Between 6 & 10 years
- Between 11 & 15 years
- Between 16 & 20 years
- More than 20 years
- Can't say

Contact us for further information on any aspect of Online Data Collection or Panels :

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Telecom - devices and services

- Mobile phone
- Home landline
- Narrowband internet access at home
- Broadband internet access at home
- Narrowband internet access at work/College
- Broadband internet access at work/College

Manufacturer and model of mobile phone, including

- Nokia
- Sony Ericsson
- Motorola
- Samsung
- Panasonic
- Phillips
- NEC
- Alcatel
- Siemens
- Sagem
- LG
- Other

Network, including

- Cosmote
- Vodafone
- Tim
- Q
- Other

Prepay or contract

Bill payer

- Me
- My employer
- A family member
- Other

Monthly mobile bill

- Under €5
- €5 - €10
- €11 - €20
- €21 - €30
- €31 - €50
- €51 - €75
- €76 - €100
- €101 - €150
- €151 - €200
- €201 - €300
- Over €300
- Do not know

Use of mobile services

- SMS/Text messaging
- Information services (e.g. news alerts)
- Downloadable ring tones
- WAP services (e.g. Vodafone Live!)
- Downloadable games
- International calls
- Other

Household telephone provider

Date of start of internet use

- 2008
- 2007
- 2006
- 2005
- 2004
- 2003
- 2002
- 2001
- 2000
- 1999
- 1998
- 1997
- 1996
- 1995 or before

Frequency of internet use

- Several times a day
- Roughly every day
- Several times a week but less than every day
- About once a week
- At least once a month but less than once a week
- Less than once a month

Shop or search online about

- Books
- CDs/DVDs/Videos
- Flights/Train tickets/Car hire/Holidays
- Computer games
- Groceries
- DIY/Gardening
- Clothes
- Health/Beauty products
- Financial services (e.g. motoring insurance, loans)
- Recruitment/Job sites
- Government services

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