

Belgium Online Panel Profile

The following is a small selection of the extensive profile information we hold on our panellists.

We have also screened on a range of other subjects. Ask your Research Now contact for information on additional samples available.



Account details

- Reward choice
- E-mail address
- Password
- Gender
- Date of birth
- Title
- First name
- Surname
- Address
- City
- Telephone number
- Mobile number

Occupation

- Employed full-time
- Employed part-time
- Self-employed
- Housewife/husband
- Semi-retired
- Retired
- Student
- Unemployed

Industry sector

- Advertising
- Agriculture/fishing
- Armed services
- Banking/financial/insurance
- Civil service/local government
- Computing/IT/data processing
- Communications
- Construction
- Education
- Engineering
- Entertainment/leisure/recreation
- Healthcare
- Internet/web development
- Legal
- Manufacturing
- Marketing
- Market Research
- Media
- Medical
- Mining/quarrying
- Pharmaceutical/chemical
- Car industry
- Distribution/logistic
- Journalism
- Printing
- Property/estate agency
- Public relations

- Publishing
- Religious/not-for-profit organisation
- Restaurant/hotels/catering
- Retail/wholesale trade
- Services (other not listed)
- Social services
- Telecommunications
- Transport
- Travel/tourism
- Telesales/telemarketing
- Utilities (electricity,gas or water)
- Other

Region

- Flanders
- Wallonia
- Brussels
- Other

Marital status

- Single
- Married/living with partner
- Divorced/widowed

Size of household

- 1/2/3/4/5 or more

Chief wage earner

- Responsibility for
- Weekly grocery shopping
- Financial decisions
- Decisions relating to car purchase
- None of the above

Presence and age children

Annual household income

- Under €15,000
- €15,000 - €19,999
- €20,000 - €29,999
- €30,000 - €39,999
- €40,000 - €49,999
- €50,000 - €59,999
- €60,000 - €69,999
- €70,000 - €79,999
- €80,000 - €89,999
- €90,000 - €99,999

- Over €100,000
- Would rather not say

Can also profile by:
Monthly individual net income

Home

- Owned
- Rented

Level of education

- General education
- Technical education
- Vocational education
- University

Car ownership

- Yes: owned
- Yes: leased company car
- Yes: other
- No

Type of Car

- 2-door coupe/convertible/roadster
- 3-door hatchback
- 4-door saloon
- 5-door hatchback
- Estate/wagon
- MPV (multi purpose vehicle)/people carrier
- SUV (sports utility vehicle)/4x4

Make and model of car, including

- Alfa Romeo
- Aston Martin
- Audi
- Bentley
- BMW
- Bugatti
- Buick
- Cadillac
- Chevrolet
- Chrysler
- Citroen
- Daewoo
- Daihatsu
- Dodge
- Ferrari
- Fiat
- Ford
- Honda

- Hyundai
- Isuzu
- Jaguar
- Jeep
- Kia
- Lada
- Lancia
- Land Rover
- Lexus
- Lotus
- Maserati
- Mazda
- Mercedes
- MG
- Mini
- Mitsubishi
- Morgan
- Nissan
- Opel
- Peugeot
- Pontiac
- Porsche
- Proton
- Renault
- Rolls Royce
- Rover
- Saab
- Seat
- Skoda
- Smart
- Subaru
- Suzuki
- Toyota
- TVR
- Vauxhall
- Volkswagen
- Volvo
- Other

Intention to change car in next year

Type of pets owned

- Cat
- Dog
- Fish
- Bird
- Small mammal (rabbit, guinea pig, mouse, rat, gerbil, etc)
- Horse or pony
- Other

Technology owned

- Games console (X-Box, Playstation etc)
- PDA
- IPOD
- Plasma/LCD/HD TV
- Videocamera/camcorder
- Digital camera
- DVD recorder
- Home PC
- Freewiew
- Digital satellite or cable TV
- Home network/wireless LAN

Travel habits

- Business travellers
- Leisure travellers

Bank of main current account

- ABN Amro
- Argenta
- Axa banque
- Bank Delen
- Banque de la Poste
- CBC
- Citybank Belgium
- CPH banque
- De Maertelaere Belgginbank
- Deutsch bank
- Dexia
- Fortis Belgium
- ING Belgium
- KBC bank
- Keytrrade bank
- Société générale de Belgique
- Ethias Banque
- Caisse d'épargne
- Crédit Agricole
- Banque Transatlantique Belgium
- Banca Monte Paschi Belgio
- Banque Diamantaire Anversoise
- VDK Spaarbank
- Banqie Degroof
- United Taiwan Bank
- HSBC Dewaay
- Belgolaise
- Delta Lloyd Bank
- Euroclear Bank
- None of this
- I don't have a current account

Contact us for further information on any aspect of Online Data Collection or Panels :

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- Other
- Also available:
Bank of any other accounts
(including those held jointly)

Length that main current account has been held for

- Within the last 6 months
- 6 months to 1 year
- Between 1 & 2 years
- Between 3 & 5 years
- Between 6 & 10 years
- Between 11 & 15 years
- Between 16 & 20 years
- More than 20 years
- Can't say

Financial products with main current account provider (own name and jointly)

- Current account
- Credit card(s)
- Savings account(s)
- Personal loan
- Mortgage
- Share/share options
- ISAs
- Private Pension plan
- Home buildings and or content insurance
- Motor insurance
- Life assurance
- Other insurance products
- Also available:
financial products with other providers

Other banking channels used in the last 12 months

- ATM (cash machine)
- Branch
- Online
- Telephone
- Mobile phone (WAP/SMS)
- Post
- Other

Nature of relationship with account provider

- They always seem to treat me as an individual customer and really do understand my financial needs
- They occasionally treat me as an individual customer and sometimes they understand my financial needs
- I am never treated as an individual customer/I feel as though I am just another account number

Relationship depth

- Very close
- Quite close
- Quite distant
- Very distant
- Something else

Telecom – devices and services

- Mobile phone
- Home landline
- Narrowband (e.g. 56K dialup) internet access at home
- Broadband (e.g. ADSL) internet access at home
- Narrowband internet access at work/college
- Broadband internet access at work/college

Network, including:

- Base
- Mobistar
- Proximus
- Other/don't know

Prepay or contract

Manufacturer and model of mobile phone, including

- Alcatel
- Blackberry
- Ericsson
- Handspring
- LG
- MDA
- Motorola
- NEC
- Nokia
- O2
- Orange
- Option
- Panasonic
- Philips
- Samsung
- Sagem
- Sharp
- Siemens
- Sony Ericsson
- Unlisted/unknown
- 3

Bill payer

- Me
- My employer
- A family member
- Other

Monthly mobile bill

- Under €10
- €10-€20
- €20-€30
- €30-€40
- €40-€50
- €50-€75
- €75-€100
- Over €100

Mobile number

Date of start of internet use

- 2007
- 2006
- 2005
- 2004
- 2003
- 2002
- 2001
- 2000
- 1999
- 1998
- 1997
- 1996
- 1995 or before

Frequency of internet use

- Several times a day
- Roughly every day
- Several times a week but less than every day
- About once a week
- At least once a month but less than once a week
- Less than once a month
- Not sure

Shop or search online about

- Books
- CDs/DVDs/Videos
- Flights/train tickets/car hire/holidays
- Computer games
- Groceries
- DIY/gardening
- Clothes
- Health/beauty products
- Financial services e.g. motoring insurance, loans
- Recruitment/job sites
- Government services

Consumer healthcare medical conditions

- Allergies (eg. hay fever, gluten etc.)
- Athletes foot
- Bladder condition (eg. cystitis, thrush, overactive bladder etc.)
- Bowel condition (eg. colitis, irritable bowel syndrome etc.)
- Cancer (eg. breast, testicular, throat etc.)
- Chest / lung condition (eg. asthma, bronchitis, catarrh, laryngitis etc.)
- Mental health condition (eg. anorexia, depression, stress etc.)
- Diabetes
- Erectile dysfunction/impotence
- Fungal nail infection
- Gastric condition (eg. ulcer, diarrhoea etc.)
- Heart disease
- High blood pressure
- High cholesterol
- Headaches (eg. migraine etc.)
- Infertility
- Menopausal symptoms
- Menstrual pain (cramping, bloating etc)
- Obesity
- Osteoporosis
- Optical condition (eg. glaucoma, myopia etc.)
- Skin condition (eg. acne, dermatitis, eczema, impetigo, psoriasis etc.)
- Sexually transmitted diseases (chlamydia, gonorrhoea etc.)
- None of the above / rather not say

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