



Argentina Online Panel Profile

The following is a small selection of the extensive profile information we hold on our panellists.

We have also screened on a range of other subjects. Ask your Research Now contact for information on additional samples available.

Account details

- Rewards
- Email address
- Password
- Gender
- Date of birth
- Title
- First name
- Surname
- Address
- City

Occupational group

- Employed full-time
- Employed part-time
- Self-employed
- Housewife/husband
- Retired
- Student
- Unemployed

People with specific company roles

- President
- Company owner
- Financial director
- Vice president
- Senior vice president
- Vice president
- General director
- Director
- Senior manager
- Manager
- Vice president assistant
- Director assistant
- Supervisor
- Technical specialist
- Office employee
- Factory employee
- Other

Industrial sectors

- IT
- Human resources/Recruitment
- Healthcare
- Finance
- Plus others on request

Region

- Buenos Aires
- Catamarca
- Chaco

- Chubut
- Córdoba
- Corrientes
- Entre Ríos
- Formosa
- Jujuy
- La Pampa
- La Rioja
- Mendoza
- Misiones
- Neuquén
- Río Negro
- Salta
- San Juan
- San Luis
- Santa Cruz
- Santa Fe
- Santiago del Estero
- Tierra del Fuego
- Tucumán

Marital status

- Single
- Married/Living with partner
- Divorced/Seperated

Children

- Number
- Sex
- Date of birth

Size of household

- 1/2/3/4/5 or more

Ethnicity

Chief wage earner

Responsibility for

- Sole responsibility
- Equal responsibility
- Some responsibility
- No responsibility
- Grocery shopping
- Housesold finances/Services (utilities, bank, insurance)
- Car purchase
- IT/ Consumer electronics purchases
- Travel
- TV service provider

Presence and age of Children

Annual household income

Level of education

- Primary School
- Second School
- Technical School
- Preparation School
- Professional degree
- Doctorate or equivalent
- Other

Technology owned

- Game console (e.g. Sony Playstation)
- PDA (e.g. Palm)
- Plasma TV
- LCD TV
- Videocamera/Camcorder
- Digital camera
- DVD recorder
- Home network/Wireless LAN
- Home PC
- None of these

Bank of main current account

- ABN AMRO Bank
- Banca Nazionale del Lavoro
- Banco Bisel S.A.
- Banco Ciudad de Buenos Aires
- Banco Comafi
- Banco Credicoop Coop. Ltda.
- Banco de Formosa S.A.
- Banco de Inversión y Comercio Exterior
- Banco de la Nación Argentina
- Banco de la Provincia de Buenos Aires
- Banco de Tierra del Fuego
- Banco Itaú Buen Ayre
- Banco del Chubut
- Banco Empresario de Tucumán Cooperativo Limitado
- Banco Francés (BBV)
- Banco Galicia
- Banco Hipotecario, S.A.
- Banco Itaú, S.A.
- Banco Julio S.A.

- Banco Piano
- Banco Regional de Cuyo
- Banco Río
- Banco Patagonia Sudameris
- Banco Suquia
- Bank Boston de Argentina
- Banque Nationale de Paris
- Bansud
- BNP Paribas
- Citibank Argentina
- HSBC Argentina
- Lloyds Bank

Also available

Bank of any other accounts (including those held jointly)

Financial products with main current account provider (own name and Jointly)

- Caja de ahorro
- Tarjeta de crédito
- PrVéstamo personal
- Hipoteca
- Seguro del hogar
- Seguro de auto
- Seguro de vida
- Depósito a plazo fijo
- Inversión en Empresas Financieras
- Bonos
- Acciones
- Sociedad inversora
- Plan de retiro
- Pensión
- Jubilación
- None of these

Also available

Financial products with other providers

Insurance companies

- Abn Amro Compañía De Seguros Generales S.A.
- Ace Seguros S.A.
- Aseguradora Magallanes S.A
- Bci Seguros Generales S.A.
- Coface Chile S.A.
- Compañía De Seguros Generales Cardif S.A.

- Compañía De Seguros De Crédito Continental S.A.
- Compañía De Seguros Generales Cruz Del Sur S.A.
- Consorcio Nacional De Seguros Generales S.A.
- Chubb De Chile Compañía Seguros Generales S.A.
- Chilena Consolidada Seguros Generales
- Ing Seguros Generales S.A.
- Ise Chile Seguros Generales S.A.

- La Interamericana Compañía De Seguros Generales S.A.
- Liberty Compañía De Seguros Generales S.A.
- Mapfre Garantía Y Credito S.A.
- Mapfre Seguros Generales S.A.
- Renta Nacional Compañía De Seguros Generales S.A.
- Royal & Sunalliance Seguros (Chile) S.A.
- Other insurance companies
- Don't have any insurance policies

Telecom - devices and services

- Cell phone
- Single home landline
- Multiple home landlines
- Narrowband internet access at home
- Broadband internet access at home
- Narrowband internet access at work/College
- Broadband internet access at work/College
- VOIP (i.e. a phone service over the Internet)

Manufacturere and model of cell phone, including

- Audiovox
- Blackberry
- Handspring (Treo, etc.)
- Kyocera
- LG
- Motorola

Contact us for further information on any aspect of Online Data Collection or Panels :

New York | San Francisco | Chicago | Los Angeles | Dallas | Toronto

T +1 (212) 984 0645 | T +1 (415) 392 4300 | T +1 (312) 239 1349 | T +1 (213) 223 2025 | T +1 (972) 764 3311 | T +1 (800) 599 7938 | quote@researchnow-usa.com | www.researchnow-usa.com



- Nokia
- Samsung
- Panasonic
- Philips
- Siemens
- Sony Ericsson
- Sprint

Network, including

- Entel PCS
- Telefónica Móvil
- Bellsouth
- Smartcom
- Other

Prepay or contract

Bill Payer

- Me
- My employer
- A family member
- Other

Mobile number

Frequency of internet use

- Several times a day
- Roughly every day
- Several times a week but less than every day
- About once a week
- At least once a month but less than once a week
- Less than once a month
- Not sure

Shop or search online about

- Buy books
- Buy CDs/DVDs/Videos
- Download music
- Buy clothes
- Check cinema / Theater listings
- Buy flights/Train tickets/Car rental/Vacations
- Grocery shopping
- Buy health and beauty products
- Play computer games
- Research family history
- Search for jobs
- Play poker
- Bet on sports events
- Play sweepstakes
- Other gambling
- Read online versions of newspaper
- None of these

Supermarkets

- Líder
- Jumbo
- Unimarc
- Santa Isabel
- Big John
- San Francisco
- Montserrat
- La bandera azul
- None of these

Restaurants/Fast food

- Burger King
- Burger Inn
- McDonalds
- Other burger restaurant
- Lomitón
- Comida china para llevar
- Restaurante Chino
- KFC (Kentucky Fried Chicken)
- Dominos
- Pizza Hut
- Other pizza place
- Pronto Copec
- Hungry Tiger
- Comida rápida mexicana
- Pub / Restaurante bar
- Parrilladas
- Subway
- Other sandwich place
- Cafe
- Borderío
- El Bosque Norte
- Isidora Goyenechea
- Barrio Brasil
- None of these

Alcoholic drinks

- Cerveza Light
- Cerveza regular
- Cerveza oscura
- Tragos
- Bebidas alcohólicas premezcladas (e.g. Bacardi Breezer, Malibu)
- Vino tinto
- Vino Blanco
- Vodka
- Ron blanco
- Ron oscuro
- Brandy
- Whisky
- Cognac
- Tequila
- None of these

Company size

- Work alone
- 2 – 5 employees
- 6 – 10 employees
- 11 – 50 employees
- 51–100 employees
- 101–250 employees
- 251 – 500 employees
- 501 – 1,000 employees
- 1,001 – 5,000 employees
- 5,001 – 10,000 employees
- Over 10,000 employees
- Don't know

B2B trips

- Domestic
- International/Overseas

Hotels

- Crowne Plaza
- Embassy Suites
- Sheraton Hotels & Resorts
- Hilton Hotels
- Hyatt Hotels
- Best Western
- Holiday Inn
- InterContinental
- Marriott Hotels
- Ritz Carlton
- Other
- None of these

Domestic airlines

- Aerolineas Argentinas
- LAN
- Sky
- Aerovías DAP
- Other
- None

International airlines

- Aeroflot
- Air Canada
- Air France
- Air India
- Alitalia
- American Airlines
- ANA All Nippon
- British Airways
- Cathay Pacific
- US Airways / America West
- Continental
- Delta
- Iberia Airlines
- Japan Airlines JAL
- KLM Royal Dutch
- LAN
- Lufthansa
- Northwest Airlines
- Qantas
- SAA South
- African Airlines
- SAS Scandinavian
- Singapore Airlines
- Southwest Airlines
- Thai Airways
- United Airlines
- China Airlines
- Virgin Atlantic
- Other
- None

Contact us for further information on any aspect of Online Data Collection or Panels :

New York | San Francisco | Chicago | Los Angeles | Dallas | Toronto

T +1 (212) 984 0645 | T +1 (415) 392 4300 | T +1 (312) 239 1349 | T +1 (213) 223 2025 | T +1 (972) 764 3311 | T +1 (800) 599 7938 | quote@researchnow-usa.com | www.researchnow-usa.com