

# e-Rewards® Consumer Ailment Panel

## Ailment Category Targeting (Household Information)

Allergy, Asthma, or Respiratory Ailments  
Blood Disorders  
Bone or Joint Conditions  
Cancer or Cancer-Related  
Chronic Pain (Head/Joint/Muscular)  
Diabetes & Thyroid Conditions  
Eye or Vision Impairments  
Heart or Cardiovascular Conditions  
High Cholesterol  
Hypertension  
Infectious Diseases  
Kidney or Bladder Problems  
Men's Health Conditions  
Neurological or Mental Health Conditions  
Skin Conditions  
Sleep Disorders  
Stomach, Bowel, or Digestion Problems  
Women's Health Issues

## Ailment Targeting (Individual Sufferer, Household, and Caregiver)

Rx Targeting (Inquire for more information)  
Acne  
ADD/ADHD  
AIDS/HIV  
Allergies  
Alzheimer's  
Anemia  
Angina  
Anxiety  
Arrhythmia  
Arthritis (Large Joint)  
Arthritis (Osteo)  
Arthritis (Rheumatoid)  
Asthma  
Baldness  
Benign Prostatic Hyperplasia (BPH)  
Bipolar Disorder

Cancer: Breast  
Cancer: Colorectal  
Cancer: Kidney  
Cancer: Lung  
Cancer: Other  
Cancer: Ovarian  
Cancer: Prostate  
Chronic Obstructive Pulmonary Disease  
Cold Sores  
Congestive Heart Failure  
Constipation  
Coronary Artery Disease  
Crohn's Disease  
Deep Vein Thrombosis  
Depression  
Diabetes: Type 1  
Diabetes: Type 2  
Dry Eye  
Dry Skin  
Eczema  
Endometriosis  
Epilepsy  
Erectile Dysfunction  
Genital Herpes  
GERD/Acid Reflux  
Glaucoma  
Hearing Loss  
Heart Attack  
Heart Disease  
Heart Failure  
Heartburn: 1 x per week or less  
Heartburn: 2 - 4 x per week  
Heartburn: 5 x per week or more  
Heavy Periods  
Hemophilia  
Hepatitis  
High Eye Pressure  
Hyperthyroidism  
Hypothyroidism  
Incontinence  
Insomnia  
Irritable Bowel Syndrome (IBS)  
Kidney Disease/Renal Failure

Menopause  
Migraines  
Multiple Sclerosis  
Nail Fungus  
Narcolepsy  
Obesity  
Organ Transplant  
Osteoporosis  
Overactive Bladder/  
Urge Incontinence  
Parkinson's Disease  
Psoriasis  
Rosacea  
Schizophrenia  
Seizures  
Sjögren's Syndrome (Dry Mouth)  
Sleep Apnea  
Stroke  
Ulcers  
Urinary Tract Infections  
Yeast Infections  
Other Allergy, Asthma, or  
Respiratory Ailment  
Other Blood Disorder  
Other Bone or Joint Condition  
Other Cancer Condition  
Other Chronic Pain Condition  
Other Diabetes or Thyroid Condition  
Other Eye or Vision Impairment  
Other Heart Condition  
Other Infectious Disease  
Other Kidney or Bladder Problem  
Other Men's Health Condition  
Other Neurological or  
Mental Health Condition  
Other Skin Condition  
Other Sleep Disorder  
Other Stomach, Bowel, or  
Digestion Problem  
Other Women's Health Issue