

e-Rewards® Physician and Healthcare Professional Panel

Physician Specialty and Sub-Specialty Target Selects

Abdominal Surgery
 Academic Medicine
 Addiction Medicine
 Administrative Medicine
 Adolescent Gynecology
 Adolescent Medicine
 Adolescent Psychiatry
 Aerospace Medicine
 Allergy
 Allergy & Immunology
 Alternative Medicine
 Ambulatory Care
 Anatomic Pathology
 Anatomic/Clinical Pathology
 Anesthesia Critical Care
 Anesthesiology
 Anesthesiology: Pain Management
 Anti-Aging Medicine
 Aviation Medicine
 Bariatrics (Weight Loss)
 Behavioral Medicine
 Blood Banking
 Bone Marrow Transplant
 Bronchoesophagology
 Burn Medicine
 Cardiac Electrophysiology
 Cardiac Perfusion
 Cardiology (Heart)
 Cardiothoracic Surgery
 Cardiovascular Surgery
 Cataracts
 Chemical Pathology
 Chest Medicine
 Child & Adolescent Psychiatry
 Child Neurology
 Chiropractic Neurology
 Clinic or Group Practice
 Clinical & Laboratory Immunology
 Clinical Neurophysiology
 Clinical Nutrition
 Clinical Pathology
 Clinical Pharmacology
 Clinical Psychology
 Clinical Research
 Colon & Rectal Surgery

Complimentary & Integrative Medicine
 Cornea Specialist
 Cornea Transplant
 Cosmetic Surgery
 Critical Care Medicine
 Critical Care Medicine (Internal Medicine)
 Critical Care Medicine (Neurological Surgery)
 Critical Care Surgery
 Cutaneous Oncology
 Cytopathology
 Dental Surgery
 Dermatology
 Dermatology Pathology
 Dermatopathology
 Diabetes
 Diagnostic Radiology
 Diving Medicine
 DNA Testing
 Electrodiagnostic Medicine
 Emergency Medicine
 Endocrine Surgery
 Endocrinology
 Endocrinology Diabetes & Metabolism
 Environmental Medicine
 Facial Plastic Surgery
 Family Planning
 Family Practice
 Family Practice Geriatrics
 Family Practice Sports Medicine
 Fertility Care
 Foot & Ankle Surgery
 Forensic Pathology
 Forensic Psychiatry
 Gastroenterology
 General Practice
 General Preventive Medicine
 General Surgery
 Genetics
 Geriatric Psychiatry
 Geriatrics (Elderly)
 Glaucoma
 Gynecological Oncology
 Gynecology
 Gynecology (Osteopaths)
 Hair Transplantation
 Hand Surgery

Hand Surgery: Orthopedic Surgery
 Head & Neck Surgery
 Hematology (Blood)
 Hematology Oncology
 Hepabiliary Surgery
 Hepatology (Liver)
 Holistic Medicine
 Homeopathic Medicine
 Hospice & Palliative Medicine
 Hyperbaric Medicine
 Immunology
 Immunopathology
 Infectious Disease
 Infertility/Reproductive Medicine
 Institutional Medicine
 Intensivist (ICU)
 Internal Medicine
 Internal Medicine/LAB
 Internal Medicine: Geriatrics
 Internal Medicine: Neurology
 Internal Medicine: Pediatrics
 Interventional Cardiology
 Interventional Neuroradiology
 Interventional Radiology
 Joint Replacement
 Kinesiologist
 Laparoscopic Surgery
 LASIK Surgery (Laser Vision Correction)
 Legal Medicine
 Liver Transplantation
 Magnetic Resonance Imaging (MRI)
 Mammography
 Maternal & Fetal Medicine
 Maxillofacial Surgery
 Medical Genetic Pathology
 Medical Genetics
 Medical Management
 Medical Oncology
 Medical Toxicology
 Medical Toxicology (Pediatrics)
 Mohs Micrographic Surgery
 Molecular Genetic Pathology
 Molecular Pathology
 Molecular Pharmacology
 Musculo Oncology Surgery
 Musculoskeletal Radiology
 Naturopathic Medicine

Neonatal Perinatal Medicine
 Neoplastic Diseases
 Nephrology (Kidneys)
 Neuroanesthesiology
 Neurological Surgery
 Neurology (Nervous System)
 Neurology Oncology
 Neurology: Child
 Neurology: Clinical Neurophysiology
 Neurology: Physical Medicine & Rehabilitation
 Neuro-Ophthalmology
 Neuropathology
 Neurophysiology
 Neuroradiology
 Neurosurgery
 Neurosurgery Critical Care
 Neurotology
 Neurovascular Surgery
 Nuclear Medicine
 Nuclear Radiology
 Nutrition
 OB/GYN: Maternal & Fetal Medicine
 Obstetrical Anesthesiology
 Obstetrics
 Obstetrics & Gynecology (OB/GYN)
 Obstetrics (Osteopaths)
 Obstetrics/Gynecology: Gynecologic Oncology
 Obstetrics/Gynecology: Reproductive Endocrinology
 Occupational Medicine
 Oncology (Tumors/Cancer)
 Oncology Musculoskeletal
 Oncology Surgery
 Oncology: Neoplastic Disease
 Ophthalmic Genetics
 Ophthalmic Pathology
 Ophthalmic Plastic Surgery
 Ophthalmology (Eyes/Vision)
 Ophthalmology: Pediatrics
 Orthomolecular Medicine (Mental Health)
 Orthopedic Adult Reconstructive Surgery
 Orthopedic Sports Medicine
 Orthopedic Surgery
 Orthopedic Surgery of the Spine
 Orthopedic Surgery: Pediatric

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Orthopedics: Non-Surgery
Osteopathic Medicine
Otolaryngology (Ear/Throat)
Otology
Otology/Laryngology/Rhinology (Osteopaths)
Otology: Neurotology
Otorhinolaryngology (ENT)
Pain Management
Palliative Medicine
Pathology (Diseases)
Pathology Cytopic
Pathology Surgery
Pathology: Anatomic/Clinical
Pathology: Cytopathology
Pediatric: Adolescent Medicine
Pediatric: Allergy & Immunology
Pediatric: Anesthesiology
Pediatric: Behavioral & Development
Pediatric: Cardiology
Pediatric: Clinical & Laboratory Immunology
Pediatric: Critical Care
Pediatric: Critical Care Medicine
Pediatric: Dermatology
Pediatric: Diabetes
Pediatric: Endocrinology
Pediatric: Gastroenterology
Pediatric: Hematology Oncology
Pediatric: Infectious Diseases
Pediatric: Internal Medicine
Pediatric: Neonatal-Perinatal Medicine
Pediatric: Nephrology
Pediatric: Neurology
Pediatric: Neurosurgery
Pediatric: Ophthalmology
Pediatric: Optometry
Pediatric: Orthopedics
Pediatric: Otolaryngology
Pediatric: Pathology
Pediatric: Podiatry
Pediatric: Pulmonology
Pediatric: Radiology
Pediatric: Rheumatology
Pediatric: Sports Medicine
Pediatric: Surgery
Pediatric: Toxicology
Pediatric: Urology

Pediatrics (Children)
Perfusion
Peripheral Vascular Disease or Surgery
Pharmacology: Diagnostic/Therapeutic
Pharmacology: Optometric
Pharmacology: Clinical
Physical Medicine & Rehabilitation
Physiology
Plastic Surgery
Plastic Surgery: Hand Surgery
Podiatric Medicine and Surgery
Podiatric Orthopedics
Post-Polio Sequelae
Preventive Medicine
Preventive Medicine: Aerospace Medicine
Preventive Medicine: Occupational Medicine
Preventive Medicine: Public Health
Psychiatry & Neurology
Psychiatry (Mental Health)
Psychiatry and Neurology (Osteopaths)
Psychiatry: Addiction
Psychiatry: Child & Adolescent
Psychiatry: Forensic
Psychiatry: Geriatric
Psychiatry: Neurology
Psychoanalysis
Psychopathology
Psychopharmacology
Public Health Medicine
Pulmonary Critical Care Medicine
Pulmonary Disease
Radiation Oncology
Radioactive Pathology
Radioisotopic Pathology
Radiology (X-Rays)
Radiology: Musculoskeletal
Radiology: Neuroradiology
Radiology: Nuclear
Radiology: Therapeutic
Radiology: Ultrasound
Radiology: Vascular & Interventional
Reconstructive Orthopedic Surgery
Reconstructive Surgery
Refractive Surgery

Reproductive Endocrinology
Respiratory Therapy
Retina/Vitreous Specialist
Rheumatology (Joints/Arthritis)
Rhinology
Roentgenology and Radiology (Osteopaths)
Rural Medicine
Scoliosis
Selective Pathology
Sexual Medicine
Sleep Medicine
Speech Language Pathology
Spinal Surgery
Sports Medicine: Emergency Medicine
Sports Medicine: Family Practice
Sports Medicine: Internal Medicine
Sports Medicine: Orthopedic Surgery
Sports Medicine: Physical Medicine & Rehabilitation
Sports Medicine: Surgery
Stereotactic Surgery
Surgery: Abdominal
Surgery: Cardiothoracic
Surgery: Cardiovascular
Surgery: Colon & Rectal
Surgery: Critical Care Medicine
Surgery: Cutaneous Micrographic
Surgery: Facial Plastic
Surgery: General
Surgery: General Vascular
Surgery: Genito-Urinary
Surgery: Gynecologic
Surgery: Hand
Surgery: Head & Neck
Surgery: Neurological
Surgery: Ophthalmologic
Surgery: Orthopedic
Surgery: Spinal
Surgery: Thoracic
Surgical Oncology
Therapeutic Radiological Physicist
Thoracic Medicine
Thoracic Surgery
Transfusion Medicine
Transitional Year
Transplant Cardiology
Transplant Hepatology

Transplant Nephrology
Transplant Pulmonology
Transplant Surgery
Transplantation: Ophthalmologic
Transplantation Medicine
Transplantation: Bone Marrow
Traumatic Surgery
Travel Medicine
Urgent Care
Urogynecology
Urology
Vascular & Interventional Radiology
Vascular Surgery

Healthcare Professional Selects

Certified Diabetes Educator
Chiropractor
Dental Assistant
Dental Hygienist
Dentist
Dietician
Hospital Managers (By Title)
Marriage & Family Therapist
Medical Administrators
Nurse (By Specialty)
Nurse (CNM)
Nurse (Other)
Nurse (RN)
Nurse Anesthetist
Nurse Practitioner (NP)
Nutritionist
Occupational Therapist
Optometrist
Pharmacist
Physical Therapist
Physical Therapy Assistant
Physician Assistant
Podiatrist
Psychologist
Radiology Technician
Respiratory Therapist
Social Worker
Speech and Hearing Therapist
Veterinarian